

# CREATIVE EDGE

a new service from

# HalstonB2B

STARTER PACK+



Whether you're a budding start-up seeking a captivating visual identity or a well-established enterprise preparing to launch an exciting new campaign, our innovative creative starter kit is the ultimate solution for unlocking the potential of your brand. This is the same as our Starter Pack but with additional branding elements that would support with website design.

## What's the process?

1

You've downloaded the pack, so now it's time to fill out our [\*\*questionnaire here\*\*](#) so we can find out more about what you're looking for.

2

We'll be in touch for a 30 minute consultation to ensure we've understood your brief regarding the information you've provided.

3

We'll send through final budgets for the project, and as soon as we get the paperwork signed, we'll start the work! We'll aim to have the first draft to you within a week. You'll have a total of two rounds of amends included in the final budgets.

4

When commenting on amends, the first round will be done via email. If a second one is needed, we'll arrange a 30 minute call to discuss any changes to allow full understanding of your feedback.

*Once the final project is completed and you're happy, we'll send over a range of file types and the original design files for you to use as you please. It's that easy!*

## Our Expert Design Team: Your Creative Edge.



**Antonia Gifford**

Group Creative Lead



**Hannah Collins**

Senior Creative Designer



**Ewan Pogson**

Junior Creative Executive

# Starter Pack<sup>+</sup>

## What's included:

- Mood board
- Logo Variations
- Colour Palettes
- Font Pack
- Website Mock-up\*
- 3-4 Social Style Setters
- Account Management
- Additional services available – *let's talk!*

Starting from £2,520

Interested?

Book in with our creative masterminds!



Don't want everything all at once? That's fine.  
We can work on what you need right now and credit you for  
future work when the time is right!

CREATIVE EDGE by HalstonB2B

\*Website build is not included in the mock-up designs. This will come at an additional cost.



# CREATIVE EDGE

a new service from

# HalstonB2B

We can't wait to hear from you!

**E:** [info@halston.marketing](mailto:info@halston.marketing) **T:** 0113 350 2038